

PARIMALKUMAR SHARMA

Senior Frontend Engineer

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Professional Summary

Senior Frontend Engineer with 4+ years of experience building scalable SaaS platforms, enterprise applications, AI-powered products, and marketplace solutions using React.js, Next.js, TypeScript, Redux Toolkit, and modern frontend architectures.

Experienced in frontend system design, reusable component architecture, API integrations, authentication systems, SSR/ISR rendering strategies, and performance optimization. Strong track record of delivering production-grade applications while collaborating with cross-functional teams and mentoring developers.

Technical Skills

Languages: JavaScript (ES6+), TypeScript

Frontend: React.js, Next.js

State Management: Redux Toolkit, Redux, Context API

React Ecosystem: React Query, React Router, Custom Hooks

Styling: Tailwind CSS, SCSS, HTML5, CSS3

API Integration: REST APIs, JSON, WebSockets

Performance: SSR, ISR, Lazy Loading, Code Splitting, Memoization, Bundle Optimization

Build Tools: Webpack, Vite, Babel

Testing: Jest, Playwright

Version Control: Git, GitHub

CI/CD: GitHub Actions

Other: Frontend Architecture, Code Reviews, Agile Development, Problem Solving

Professional Experience

Senior Software Engineer

Mar 2026 – Present

7Span, Ahmedabad, Gujarat

- Leading frontend development for scalable SaaS and enterprise applications using React.js, Next.js, and TypeScript.
- Designing reusable component libraries, shared frontend modules, and custom hook architectures.
- Improving application performance through code splitting, lazy loading, bundle optimization, and caching strategies.
- Collaborating with product managers, designers, and backend teams to deliver scalable business solutions.
- Conducting code reviews and mentoring developers while enforcing engineering best practices.

Software Engineer (Frontend)

Nov 2024 – Mar 2026

Bacancy Technology, Ahmedabad, Gujarat

- Developed scalable frontend applications using React.js, Next.js, Redux Toolkit, and Context API.

- Implemented SSR, ISR, lazy loading, code splitting, and caching strategies for performance improvements.
- Built reusable custom hooks for authentication, API integrations, and role-based access control.
- Worked closely with backend teams to define API contracts and improve request efficiency.
- Maintained code quality through peer reviews and modular architecture practices.

Frontend Developer

May 2022 – Nov 2024

Zignuts Technolab, Gandhinagar, Gujarat

- Developed production-grade React.js applications using reusable component architecture.
- Implemented Redux Toolkit, Redux, and Context API for scalable state management.
- Integrated REST APIs with authentication flows, interceptors, token management, and pagination.
- Migrated legacy applications to React.js, improving maintainability and performance.
- Optimized frontend performance using memoization, debouncing, lazy loading, and bundle analysis.

Key Projects

Multi-Vendor Auto Parts Marketplace

Next.js | React Query | Redux Toolkit

- Developed a scalable multi-vendor eCommerce platform supporting vendor onboarding, inventory management, logistics, payouts, and order workflows.
- Built customer-facing modules including product discovery, reviews, cart management, and checkout flows.
- Developed admin dashboards for revenue analytics, vendor approvals, and operational insights.
- Utilized React Query and Redux Toolkit to create scalable and maintainable frontend architecture.

Prompt Hub AI (SaaS Platform)

Next.js | Redux Toolkit | SCSS

- Built an AI-powered SaaS platform supporting text-to-text, text-to-image, and text-to-voice workflows.
- Developed a canvas-based workflow engine for creating and executing AI prompt pipelines.
- Implemented onboarding, billing, subscription management, social feeds, comments, and engagement modules.
- Built reusable custom hooks for API integration, caching, retry logic, and error handling.

Corporate Website Migration

Next.js | Tailwind CSS | SSR

- Migrated a large-scale corporate website from Core PHP to Next.js using Headless WordPress CMS.
- Implemented SSR rendering, dynamic routing, SEO optimization, and caching strategies.
- Improved performance, maintainability, and Lighthouse scores across the platform.

Education

Bachelor of Technology (B.Tech) Metallurgy and Material Science Gujarat Technological University
2018 – 2022

Certifications

- **Career Essentials in Generative AI** – Microsoft & LinkedIn Learning (2025) [View Credential](#)
- **Front End Development Libraries** – freeCodeCamp (2024) [View Credential](#)